



Salesfit Pro Privacy Policy

Last update: September 2024

This policy describes how 12405512 Canada Inc. ("**we**" or "**L2L Coaching**") collects, processes, uses and shares personal information about users of the Salesfit Pro website (the "**Website**"). The use of the second person ("**you**", "**your**", "**yours**") refers to a visitor of the Website.

In this policy, the term "**Personal Data**" refers to personal information about an identifiable natural person. Other capitalized terms are defined in the Corporate License Agreement to use our SalesFit Pro Software.

1. Summary

We process your Personal Data for the following purposes:

- We collect, process, use, and share analytics data based on our legitimate commercial interests in order to improve the quality of the Website and to learn about the browsing patterns of our visitors and users.
- We collect your Personal Data in order to communicate with you regarding our products and services as per your request.

2. Personal Data collected through the Website

2.1. Information collected from You

We collect the information that is communicated to us through the Website interface or otherwise. This information may include the data described below:

Data category	Purpose of use
Contact information (name, phone number, email address)	Respond to your requests.
The content of the communications you send to us	Respond to your requests.
Answers you provide to questions that are presented to you while using the SalesFit Pro Software	Providing you feedback and help with your sales process and performance. Providing us with business intelligence and data allowing us to improve our knowledge, and the algorithm of our Proprietary Software.
Authorized and Admin Users information (name, phone number, email address)	Authentication on the Website. Access to portal.
Data pertaining to the actual and prospective clients (name, phone number, email address)	Providing you with tools to help you manage your sales pipeline.



2.2. Data Collected Automatically through the Website

We collect information automatically during your use of the Website. This information is recorded each time you interact with the Website. Data collected includes certain information specific to your device and data about your interaction with the Website, including the data described below:

Data category	Purpose of use
<p>Data may include :</p> <ul style="list-style-type: none">▪ The operating system and language of a device;▪ The IP address from which a device accesses the Website;▪ The country, state, city and postal code where the device is located;▪ Navigation data;▪ Authentication data;	<p>Personalization of the Website</p> <p>Detection of Cross-Site Request Forgery (CSRF).</p>

2.3. Data from Social Networks

We collect information from social networking sites (LinkedIn, etc.) when you interact with profiles that we operate on these social networking sites. These sites are also governed by their own policies relating to your Personal Data, which may differ from ours and may be applicable.

2.4. Tracking Technologies

We use browser cookies and other tracking technologies to improve the performance of the Website and to personalize your experience. Cookies are small files stored on your storage space by the server on which the Website is hosted or by third party servers that enable the Website to recognize your device when you visit the Website and to personalize the content of the Website. Some cookies are automatically deleted when you close your browser, while others are stored indefinitely. You can control the storage of browser cookies from your browser. Some browser cookies are provided by our suppliers, and our suppliers may be able to combine some of the data collected through cookies with other data they hold about you.

3. How do we use your data?

We use the Personal Data collected through the Website for the purposes described below.

3.1. Communication with you

We use the Personal Data you provide to us to communicate with you and answer your requests.

3.2. Authentication to the Website

We use the data collected during your connection to the Website to identify the Authorized Users and Admins Users to connect to the portal and access the functionalities of the Website.



3.3. Personalization of our services and Website

We use the data collected during your connection to the Website to offer you content that corresponds to your situation or interests.

3.4. Maintenance and Security

We use the data collected through the Website and data from analytics tools to monitor users' use of the Website generally, to prevent misuse of the Website to identify problems or bugs with the Website, and to determine what features need to be improved. We may use certain data collected automatically to ensure the security of the Website and our computer systems, for example to prevent misuse or to prevent or deter fraud.

4. How do we store your data?

Your Personal Data collected through the cookies on the Website are not collected in a personally identifiable manner and, if it is, it is retained only for the time necessary to compile usage statistics on an anonymous basis.

Your Personal Data collected through the Website are retained for as long as the intended purposes are not achieved.

Personal Data is stored electronically by our service providers on servers located in Canada.

Some data is processed by our service providers through facilities that may be located in jurisdictions other than Canada.

5. How is your data protected?

Your Personal Data is hosted on servers operated by our service providers and is protected by security measures proportionate with the sensitivity of the data against unauthorized access.

Our employees and suppliers are informed of the confidential nature of Personal Data collected through the Website and are made aware of the appropriate security measures to prevent unauthorized access to Personal Data.

6. Who has access to your data?

We only share your Personal Data in the manner described in this policy and when we have obtained your consent. Your Personal Data may be disclosed to the categories of persons described below for the following purposes.

6.1. Employees

Personal Data collected is accessible to certain of our officers and employees who need access to it in order to use it as intended under this policy.

6.2. Service Providers

We share Personal Data with service providers that allow us to provide our services more efficiently. We obtain confidentiality undertakings from these service providers with respect to the Personal Data provided to them. Our suppliers include the businesses listed below:



Supplier	Details	Useful links
Microsoft Corporation	For hosting and extensions of website functionality (Microsoft Azure and Microsoft First party services)	Microsoft Privacy Statement : https://www.microsoft.com/en-ca/privacy/privacystatement

6.3. Legal Obligations

We may also disclose Personal Data to third parties if expressly permitted or required to do so by law, or if we are compelled to do so by a competent authority. We may disclose Personal Data in connection with legal proceedings if necessary to protect our rights or those of our users.

6.4. Transfer of Business

In the event that the sale or restructuring of all or part of our business is contemplated, we may disclose Personal Data to the persons or organizations involved before and after the transaction, whether or not the transaction actually takes place. In such a case, these persons or organizations commit to us to maintain the confidentiality of Personal Data collected and to use it exclusively to assess the feasibility or appropriateness of the transaction, as well as in accordance with this policy.

7. What are your rights regarding your Personal Data?

7.1. Access your Data

If you would like to access Personal Data we hold about you or have inaccurate Personal Data modified in our files, you may make a written request at domenic.presutti@12lcoaching.com.

We will respond to your request promptly (within 30 days of receipt).

7.2. Withdrawal of Consent

Your browser allows you to withdraw your consent to certain processing of your personal information, in particular by blocking the storage of cookies.

If you wish to withdraw your consent to the processing of your Personal Data beyond what is permitted by the Website, please notify us by writing at domenic.presutti@12lcoaching.com. Using the Website entails some processing of your Personal Data. The only way to stop all processing of your Personal Data is to stop using the Website.

7.3. Deletion

You may request the deletion or erasure of your Personal Data when their collection was not authorized or when the purposes for which they were collected have been fulfilled. To make such a request, please write to us at domenic.presutti@12lcoaching.com. We will respond to your request as soon as possible (no later than 30 days after receipt).

If you continue to use the Website, we will again collect Personal Data about you in accordance with this policy.

7.4. Complaint

Our business is governed by the laws and regulations applicable in Quebec and Canada and is subject to the jurisdiction of privacy protection authorities in Quebec and Canada. Any complaint or claim based on this policy or on our processing of your Personal Data should be addressed to the authorities in the province of Quebec or in Canada.



7.5. Identity validation

We may verify the identity of individuals asking to exercise their rights with respect to their Personal Data. Any information collected to perform this verification will not be used for any other purpose.

8. Modifications

We may modify this Policy from time to time to reflect changes in our Personal Data processing practices. If a modification is made, the new policy will be available on the Website at the following address <https://salesfitpro.com/dashboard/privacy-policy/>

9. Additional Information

For any additional information with respect to our processing of Personal Data, you may contact us at the address indicated below.

10. Responsibilities and complaints

The contact details of the person in charge of the protection of Personal Data under this policy are as follows:

Person in charge of the protection of Personal Data

Domenic Presutti, President

Domenic.presutti@l2lcoaching.com

The person in charge of the protection of Personal Data is responsible for all matters relating to the collection, use and disclosure of Personal Data.

Any complaint regarding the processing of your Personal Data should be directed to the contact details of the person in charge of the protection of Personal Data.